

ALEXANDRA DODGE

A Playful Creative & Friendly Human

EDUCATION

2018–2021
Philadelphia, PA
Temple University

TYLER SCHOOL OF ART AND ARCHITECTURE
BFA Graphic & Interactive Design
3.95 GPA / Summa Cum Laude / NSLS Member

2015–2018
Blue Bell, PA

MONTGOMERY COUNTY COMMUNITY COLLEGE
AFA / Fine Art, Design Concentration
3.86 GPA / Magna Cum Laude / Phi Theta Kappa Honor Society

PROFESSIONAL EXPERIENCE

2021–PRESENT
BOS/NYC/LA
(remote)

AMP AGENCY / GRAPHIC DESIGNER

- Recently promoted from Junior Graphic Designer
- Multidisciplinary designer for a medium-large agency specializing in digital advertising, social media, and web campaigns.
- Brands include Meta, HBO/Discovery, Levi Strauss, Aquaphor, Southwest Airlines, NESN, Opal, The Moorings, Zappos, Velcro, Amway, Stop&Shop, Waymo, Amazon, Eucerin, McGraw Hill & more

2021–PRESENT
Philadelphia

DODGY.DESIGN / FREELANCE GRAPHIC DESIGNER

- Multidisciplinary designer, taking on projects in branding/identity design, advertisements, packaging, print, & illustration
- Erva Brew Co., French Creek Software, Bonnemaison Inc., Sfala Design, Curly Redwood Vintage, and various bands, weddings & events.

2021–2021
Philadelphia

JTWO FILMS / FREELANCE GRAPHIC DESIGNER

- In-house freelance graphic designer
- Worked on a wide variety of graphics, including logos, packaging, lower thirds, branding, posters, social media posts, web banners, copy, & motion graphics for a variety of clients including a major athletic equipment brand, widely syndicated television programming, and a regional restaurant franchise.

2021–2021
Philadelphia
(remote)

RELAY / GRAPHIC DESIGN INTERN

- Translated complex technical concepts to intuitive graphics
- Interactive design for social media post-production
- Designing illustrations and info-graphic materials for promotion

SPRING 2020
Broomall

21XDESIGN / GRAPHIC DESIGN INTERN

- Assisted with various design projects
- Worked on posters, Divi sites, and concept building for books
- Designed 75 page spread coffee table book

2017–2018
Blue Bell

ART & LITERATURE MAGAZINE / EDITOR IN CHIEF

- Designed covers and page layouts
- Facilitated meetings and delegated tasks
- Finalized decisions for the art and literature feature in the magazine

HONORS, AWARDS, EXHIBITIONS

2023

ENVIRONMENTAL POSTER EXHIBIT, Jenkins Arboretum & Gardens

2020–2021

HUGGINS MEMORIAL SCHOLARSHIP

2020

MENEI SCHOLARSHIP

2019–2020

THE RESTAURANT SHOW, Tyler School of Art and Architecture

2018–2021

TEMPLE UNIVERSITY SCHOLARSHIP

2018

AMERICAN SCHOLASTIC PRESS ASSOCIATION / First Place, Best Publication

2017

ART CLOSING SHOW, The Art Barn, Montgomery County Community College